



Pur-Logic Solutions Inc.

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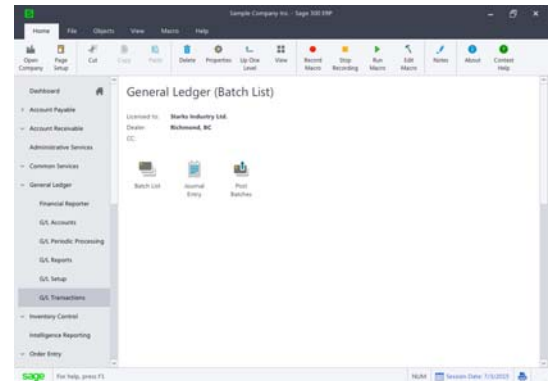
## INTRODUCING SAGE 300 VERSION 2018

### Summary of the Best New Features

On August 1st, Sage 300 2018 was released featuring a collection of usability enhancements along with a brand new version of the desktop and modernization of screens and technology throughout the product. Here's a look at some of the top new features in this newest version of the software.

### Redesigned Classic Screens & Desktop

A cornerstone enhancement in 2018, visual updates to the **Sage 300 Classic** screens and desktop give this version a fresh, modern look. But more than just window dressing, the new screens, buttons, and visual process flows make information and tasks more accessible. In addition, tools and controls on the desktop now appear on a ribbon (instead of menus and a toolbar) which makes the interface more consistent with other applications you may be using like Microsoft Office.



### AP Automation for Sage 300c

According to a survey that Sage conducted in 2017, accounts payable automation was the most requested new functionality. That's probably why they introduced **Sage AP Automation** which is available to **Sage 300c** customers beginning with the 2018 release. Sage AP Automation is designed to simplify and remove manual tasks from your entire accounts payable process, from purchase to payment. Invoices enter your Sage 300c system with guaranteed accuracy and are stored securely in the cloud, saving time and removing the complexity from manual data entry. [Contact us](#) for more product details or to see a demo.

### Other Notes and Updates

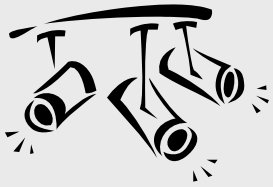
**Easier Login** - many customers run 3rd party products that integrate with Sage 300. New **OAuth** technology removes the hassle of managing multiple login credentials for multiple products.

**More Intelligent Reporting** - Sage Intelligence Reporting Cloud for Sage 300c now features custom folders and additional parameters that make reporting even better and more powerful.

**Upgrade Note** - Sage 300 2018 only supports upgrades from versions 5.6, 6.0, 2012, 2014, 2016, or 2017.

### Additional Resources:

[Sage 300 2018 Release Notes](#) | [Sage 300 2018 Upgrade Guide](#) | [Pre-Installation Checklist](#)



# SAGE CRM

## Why Mobility Matters with CRM

Perhaps more than any other department in your company, sales people spend as much time on the road as they do in the office. To stay productive, they need access to data, transactions, and customer information wherever they are. That's why mobility matters when it comes to CRM. In this article, we'll explain why.

### It's More Than Window Dressing

The ability to use CRM on a mobile device is about more than just keeping up with industry trends or wowing companies with gee whiz technology. There's real business benefit in making sure that CRM is easy to access, even when you're not sitting at your desk or in front of a computer.

By improving convenience and access, you also improve user adoption which is critically important to successfully harnessing a CRM investment. It's not uncommon for sales people to continue "doing things the old way" because the new CRM software is hard to use or requires them to be in the office to update the system.

Simply put, your employees are more likely to actually use and leverage CRM - when it's easy to access - rather than view it as an unnecessary administrative burden that ties them to their desk.

### Better Productivity and Data

Beyond making CRM easy to access and use, mobile CRM can foster better productivity. For example, travel time or downtime between appointments can be used to enter new contact data, brush up on a customer account before a meeting, or schedule a follow up task just after a meeting.

What's more, your sales people or field reps can enter or update customer data in real-time. If they have to wait until returning to the office to input new contacts or enter meeting notes, there's a decent chance it won't get done quickly - and it may not get done at all.



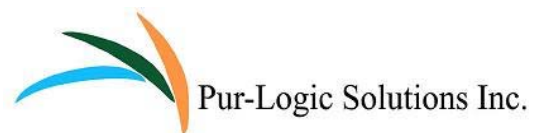
### Mobility in Sage CRM

Sage CRM is designed for mobility which makes it easy to access and use on just about any phone or tablet. In addition, specialized mobile apps are available for Android, iPhone, and Windows 8.

A few noteworthy features in Sage CRM web and/or mobile apps include:

- Work offline and still access customers, contacts, and opportunities when out of coverage area. Data will synch back up once connected again.
- Integration with maps to plan and navigate sales appointments.
- Customize screen colors to identify different types of records at a glance (helpful on smaller devices).
- Import phone contacts directly to Sage CRM.
- Run and view sales reports on the move.

[Get in touch](#) if you're ready to get your sales team 'on the road' to productivity with Sage CRM mobile.



# THE “WHY” OF BI

## What’s the Big Deal with Business Intelligence (BI) Anyway?

Compared with established business technology like ERP systems or warehouse management software (WMS), **Business Intelligence (BI)** is a relative newcomer. But that hasn’t kept BI from quickly becoming an important topic of conversation in many business circles.

Even though BI has become very popular, some companies still don’t fully understand what it is and why you’d need it. In short, they’re wondering what the big deal is with business intelligence reporting. In this article, we’ll try and clear things up.

### It’s All About Supporting Informed Business Decisions

In a nutshell, the concept of business intelligence reporting comprises a set of strategies, processes, and technology that support informed business decisions. BI reporting tools - like [Sage Intelligence](#) - can gather large volumes of data across multiple systems and sources, and then present all that data in a way that’s easier to digest and analyze.

Beyond traditional reports that often present static data in lines and columns, BI aims to make the reporting process more visual and dynamic by combining some of those numbers with charts, graphs, pivot tables, and dashboards.

### Gaining Control of Your Business

Having simple access to accurate, real-time analysis sets the stage for faster, more informed business decisions. Gone are the days of dumping data into Excel, patching it together, and hoping all of your formulas are accurate. Or worse yet, waiting weeks for the IT department to create the custom reports you requested. By the time the reports



are ready, it may be too late to take advantage of an opportunity or address a problem that has only become worse during the days/weeks you were waiting on reports.

### BI Delivers the Full Picture

BI reporting platforms like Sage Intelligence empowers non-technical people with the tools to create, customize, and generate complex, multi-sourced reports that in the past, would have taken an IT technician to develop.

**Without BI**, some executives try and make due with what they have, but often find themselves plagued with “keyhole syndrome” - that is, trying to see what’s happening in a room by looking through the keyhole of a door. With that narrow view, you’re forced to make critical decisions with only a small portion of the data.

**With BI**, you can kick open the door and get the full picture of what’s going on in your business by tapping into **ALL** of the data collected in your ERP and other software systems.

Be sure to get in touch if you’d like to learn more about BI reporting or if you’re ready to put Sage Intelligence to work more effectively for your business.

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